⋮⋮⋮ JENTIS

FACT SHEET

JENTIS is the European tech pioneer in server-side tracking. The Austrian scale-up has developed an innovative technology that ensures better data quality and data sovereignty with full compliance. The solution delivers up to 50% more data to web analytics tools and advertising systems and ensures website operators full sovereignty over their raw data for advanced analytics and AI applications.

MANAGEMENT: Thomas Tauchner & Klaus Müller

FOUNDING YEAR: 2016   **COMPANY HQ:** Vienna
BUSINESS FIELD: SaaS / MarTech   **EMPLOYEES:** 40

CLIENT:
Albertina, Ankerkraut, Compass, Egger, Erste Bank, EVVA, Fabasoft, Giesswein, Heise, Hornig, KTM, Libro / Pagro, Marmato, Pixum, Promedico, Rauch, Santander Consumer Bank, Tirol Werbung, United Domain, Vier Pfoten, XXXLutz and many more

---

● **LEGALLY COMPLIANT TRACKING**
Using marketing technologies with pseudonymized data in a GDPR compliant way

● **FIRST-CLASS DATA QUALITY**
Perform data collection uneinfluenced by tracking prevention tools

● **EU-SERVER SIDE TRACKING**
Keeping your own data collection under control with EU Server Side Tracking

● **FUTURE-PROOF FIRST PARTY DATA**
Capture data in a first-party context and prepare for a cookie-free future

● **OPTIMIERTE PAGESPEED**
Improve pagespeed and Google rank with just one pixel on the website

● **MANAGED SERVICE**
Have performance monitoring handled under the highest security

---