

FACT SHEET

JENTIS is the European tech pioneer in server-side tracking. The Austrian scale-up has developed an innovative technology that ensures better data quality and data sovereignty with full compliance. The solution delivers up to 50% more data to web analytics tools and advertising systems and ensures website operators full sovereignty over their raw data for advanced analytics and AI applications.

MANAGEMENT:

Thomas Tauchner & Klaus Müller

FOUNDING YEAR: 2016**COMPANY HQ:** Vienna**BUSINESS FIELD:** SaaS / MarTech**EMPLOYEES:** 40**CLIENT:**

Albertina, Ankerkraut, Compass, Egger, Erste Bank, EVVA, Giesswein, Heise, Hornig, KTM, Libro / Pagro, Marmato, Pixum, Promedico, Rauch, Santander Consumer Bank, Tirol Werbung, United Domain, Vier Pforten, XXXLutz and many more



- **LEGALLY COMPLIANT TRACKING**

Using marketing technologies with pseudonymized data in a GDPR compliant way

- **FIRST-CLASS DATA QUALITY**

Perform data collection uninfluenced by tracking prevention tools

- **EU-SERVER SIDE TRACKING**

Keeping your own data collection under control with EU Server Side Tracking

- **FUTURE-PROOF FIRST PARTY DATA**

Capture data in a first-party context and prepare for a cookie-free future

- **OPTIMIERTE PAGESPEED**

Improve pagespeed and Google rank with just one pixel on the website

- **MANAGED SERVICE**

Have performance monitoring handled under the highest security



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